

CREATIVE CIRCLE GROUP (PYT) LTD

# COMPANY PROFILE

// **LET US  
HELP YOU  
BUILD A  
SUSTAINABLE  
BRAND**



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HELLO  
WORLD!



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## THE CIRCLE



Scan the QR code to visit our website and explore the diverse services offered by Creative Circle Group and its subsidiaries. Discover innovative solutions from Elpis Systems, captivating branding by He-Motion Studios, reliable web hosting from Ravhosting, and seamless event management with E-Tik. Join our creative ecosystem today!

**SCAN HERE**



**YOUR FUTURE IS  
CREATED BY WHAT YOU  
DO TODAY  
~~NOT TOMORROW~~**



# LET US HELP YOU BUILD A SUSTAINABLE BRAND





"Always deliver more  
than expected." — Larry Page

*The Circle*

The circle is a universal symbol with extensive meaning. It represents the notions of totality, wholeness, original perfection, the Self, the infinite, eternity, timelessness, all cyclic movement, God ('God is a circle whose centre is everywhere and whose circumference is nowhere' (Hermes Trismegistus)). As the sun, it is masculine power; as the soul and as encircling waters, it is the feminine maternal principle. "It implies an idea of movement, and symbolizes the cycle of time, the perpetual motion of everything that moves, the planets' journey around the sun (the circle of the zodiac), the great rhythm of the universe. The circle is also zero in our system of numbering, and symbolizes potential, or the embryo. It has a magical value as a protective agent, ... and indicates the end of the process of individuation, of striving towards a psychic wholeness and self-realization" (Julien, 71).

With the number ten, symbolizes heaven and perfection as well as eternity. In Jung, the antithesis of the square (lowest state of man who has not achieved inner perfection), standing for the ultimate state of Oneness, with octagon in between. Circle of Necessity: birth, growth, decline, death. Defense against chaos, formlessness. Related to YIN YANG.



## Our Story

*Creative circle arose from a shared vision of our two founding partners to produce exceptional creative work built on real consumer insight that will make a real difference to clients.*

### ▼ Creative Circle Group

Creative Circle Group – a move that allows us to expand our capabilities and launch our next phase of growth.

#### Vision

“To be a specialist in the digital technology business that will achieve great results for our people and our customers by having meaningful and engaging experiences with them that enable growth and get results.”

#### Mission

Our mission is to: undertake roles which are meaningful and which influence success; develop long-term relationships with industry participants founded on mutual respect and trust; always respect the client's circumstances and make client needs the priority; transfer knowledge at all opportunities; actively participate in the project teams and foster teamwork; and enjoy the roles we are engaged for and encourage enjoyment in those around us..

**OUR****CIRCLE****CIRCLE CIRCLE  
MEDIA**

We are a compact but multi skilled Creative Agency based in Pretoria. We provide Signage Printing graphic design and Digital Market Solutions.

## Graphic Design Solutions

Your brand identity is the visual representation that will influence all of your future brand communication. Getting it right takes research, experience, and a passion to discover an original take on simplicity.

Immaculate typography, right placement, color and form tell a story, evoke a feeling and show personality. We use this knowledge to convey your message, shape your image and serve your goals.



## KEY FOCUS ON BRAND IDENTITY

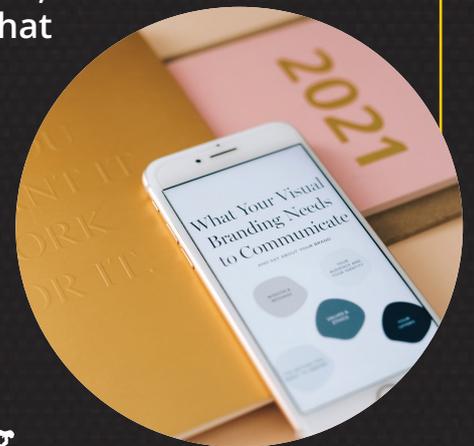
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*"Success is not final; failure is not fatal: it is the courage to continue that counts."*

### ● Brand Identity through Design

All communications must be built on a strong foundation. Beginning with your logo and a system of colors, typefaces, and visual elements, we design branding that represents what your organisation stands for and



### ● Marketing Uniform

Consistency is key. All consumer touch points should exude your brands DNA for continuity. We carefully translate your brands sensibilities from digital through to physical.



# CORPORATE BRANDING





## Consultation

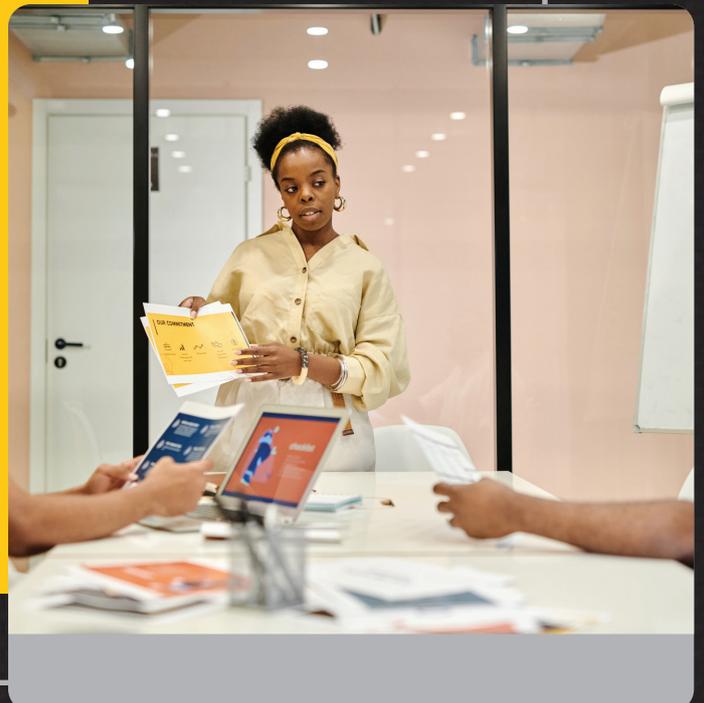
Whether upgrading your Branding, transforming a blank space or implementing a rebrand we will help bring your brand to life. From your first enquiry our experts can work with you to discuss your plans and requirements and offer advice and guidance.

We take pride in delivering the best work and therefore in most cases we will offer a free site survey where we will be able to assess the best solution for your needs with accurate measuring and detailed specifications. Most of our centres will also carry out a site survey and risk assessment, providing a method statement if required.

## Design

Our in-house design capabilities mean we work closely with customers to create on-brand concepts and ideas for your business. Our knowledge and skills ensure that your signage best suits your needs and communicates a strong message.

By consulting your brand guidelines and requirements we carefully weigh up the use of layout, colour, font and shape to suit your branding and the positioning of your signage. Already got a design? We can work with supplied plans to perfectly recreate your vision, using the best materials and state-of-the-art printing technologies to secure the look you are after.



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## PRODUCTS

**LOGOS**

**ORGANISATIONAL PROFILE**

**BUSINESS CARDS**

**EMAIL SIGNATURES**

**BROCHURES**

**PRODUCT PACKAGE DESIGN**

**LAYOUT DESIGNS**

**MARKETING MATERIAL**

**MOTION GRAPHICS**

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# OUR CREATIVE PROCESS

We do things step by step



## BRAND AUDITS AND ASSESSMENTS

Finding the best opportunities to strengthen your brand requires an understanding of where things stand. We establish a baseline for exploration by assessing how well your current branding is aligned with your mission and organizational strategy.



## BRAND RESEARCH

Brands are a combination of identity, culture, actions, and perceptions. Through client interaction, market research, and collaborative brand workshops, we help you focus on how and where your organization provides the greatest value.



## BRAND MANAGEMENT

Strong, successful brands combine consistency that helps build trust with flexibility to adapt. We develop brand guidelines and tools that keep everyone on-brand; then help you evaluate and evolve branding to make sure anything added or subtracted is true to your mission and core values.



## BRAND STRATEGY & MESSAGING

By clarifying brand beliefs, attributes, roles, and relationships, we help sharpen focus on why your organization matters and how it makes a difference; then develop an actionable messaging platform that helps everyone embody your brand's promise through their words and actions.



## Delivering Tangible Experiences That People Take With Them

There's a feeling of permanence and a personal connection to print that just can't be delivered online. We make sure that when audiences grab hold of your communications, you have their full attention.

# SIGNAGE AND PRINTING



## SIGNAGE AND PRINTING

Signage drives customers to your business and directs people around your workplace. Signs and graphics are everywhere, on the front of buildings, inside your premises and on vehicles.

### SECTORS

- Retail
- Construction & Trades
- Hospitality & Leisure
- Education
- Healthcare
- Professional Services
- Public Services

We provide an extensive range of services to fulfill your visual communication needs. Our offerings include banners, vehicle wraps, posters, trade show displays, window graphics, and more. With our cutting-edge printing technology, we guarantee exceptional clarity and precise color accuracy for your designs. Count on us to deliver outstanding visual communication solutions that bring your ideas to life with creativity and precision.



We have an unwavering dedication to quality and customer satisfaction, particularly when it comes to signage. We understand the crucial role signage plays in conveying your brand message and attracting attention. That's why we work closely with our clients throughout the entire process, ensuring that every signage project is completed with precision, on time, within budget, and to their exact specifications. Our collaborative approach allows us to deliver outstanding signage solutions that align with your brand identity and exceed your expectations, leaving a lasting impression on your target audience. Trust us to be your reliable partner in bringing your signage visions to life.



If you are looking for reliable and professional signage and printing services, look no further. Contact us today to schedule a consultation and let us help you take your business to the next level.



## 3D VIRTUAL TOURS

Welcome to Creative Circle Group, where innovation meets immersion! Our expertise extends to crafting captivating 3D virtual tours that redefine the way audiences engage with spaces. Elevate your brand and showcase your offerings in an immersive digital landscape.

### Why 3D Virtual Tours with Us?

#### Immersive Experience:

Immerse your audience in a lifelike experience that goes beyond traditional presentations. Our 3D virtual tours provide a realistic, interactive walkthrough of spaces, creating a memorable impact.



#### Engage Your Audience:

Capture attention and keep it. With our virtual tours, potential clients can explore your spaces at their own pace, fostering a deeper connection with your brand. Increase engagement and stand out from the competition.

### 3D Real Estate

3D technology allows real estate agents and property owners to create virtual tours of homes or commercial spaces. Potential buyers or tenants can navigate through these virtual environments online, providing a more engaging and realistic experience than traditional photos or 2D floor plans.



### 3D for Travel & Hospitality

Hotels, resorts, and travel destinations can create 3D virtual tours that allow potential guests to explore their facilities online. This immersive experience provides a realistic preview of the accommodations, amenities, and overall atmosphere, helping travelers make more informed decisions when booking digital marketplace.

### Commercial Properties

Our cutting-edge technology transforms the traditional property viewing experience, allowing potential tenants, investors, and clients to navigate through commercial spaces from the convenience of their devices. These Virtual Tours provide a realistic and detailed perspective of the property's layout, design, and features, offering an in-depth understanding that goes beyond static images or floor plans. Whether it's an office building, retail space, or industrial facility, our Virtual Tours bring commercial properties to life, enabling stakeholders to make informed decisions and envision the full potential of the space.



# CREATIVE CIRCLE ICT

INFORMATION  
COMMUNICATION  
& TECHNOLOGY

"The future belongs to those who innovate and embrace technology. At Creative Circle ICT, we strive to be at the forefront of this revolution, leveraging cutting-edge ICT solutions to unlock new possibilities and empower our clients to achieve their goals."

ICT is about capability – being able to do the things you need. From writing documents and building spreadsheets, through email and remote access, to security and specialist applications, IT is the foundation on which you build your business.

CREATIVECIRCLE ICT is a division of creative circle Group

## TECHNOLOGY SOLUTIONS FOR YOUR BUSINESS

We take the time to understand your business and its needs so that we can build the IT solution that will deliver the outcome your business desires. We have a range of crafted core products with options to extend the functionality to provide a tailored solution for your business.



## Our Services

SOFTWARE DEVELOPMENT

NETWORKING AND INFRASTRUCTURE

CLOUD COMPUTING

IT SUPPORT

BUSINESS PROCESS AUTOMATION SERVICES

TECHNOLOGY SUPPLIES

DATA STORAGE AND BACKUP





## DEVELOPMENT SYSTEM

Your business needs a reliable enterprise software solution to support your many operations. It needs to scale, coordinate other software and mobile apps, incorporate advance tech, and cover an extensive list of other objectives. Creative Circle ICt has the experience, tools, and technologies to create such demanding custom software.

Our software development team specializes in creating custom solutions that meet the unique needs of our clients. Whether you need a new application to streamline your workflow, a mobile app to improve customer engagement, or an e-commerce platform to sell your products online, we can help you achieve your goals.

## PROGRAMMING TOOLS





**Custom Software Development:**

we specialize in providing end-to-end custom software development services. Our team of skilled developers utilizes the latest technologies to create tailored, scalable, and secure solutions that meet our clients' unique requirements. With a strong focus on quality assurance and industry best practices, we strive to exceed client expectations and drive their success .in the dynamic digital landscape

**System Integration**

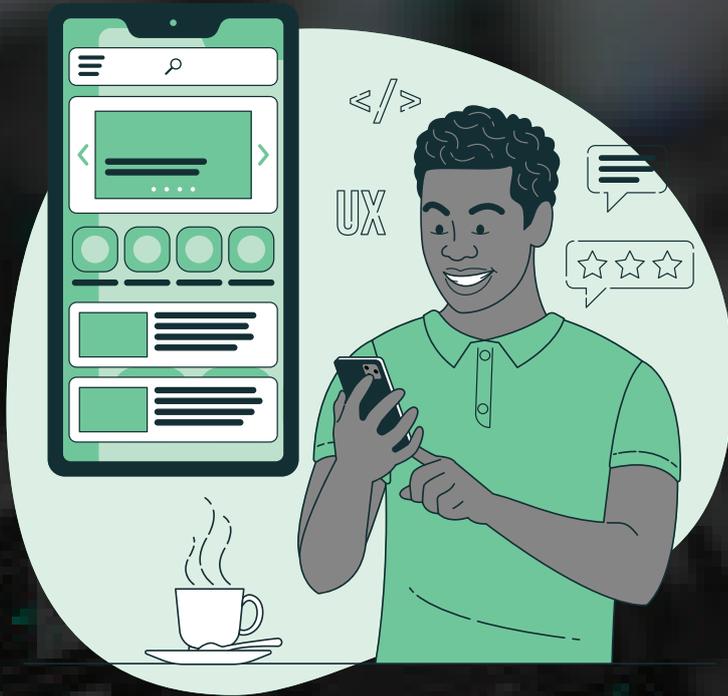
our team specializes in seamless integration of your existing software systems, databases, and APIs, enabling a smooth and efficient workflow. Leveraging the latest integration tools and techniques, we ensure effective communication and interoperability among your systems. With our expertise, we eliminate data silos and optimize processes, enhancing productivity and enabling seamless collaboration across your organization.



**E-commerce Development**

we offer comprehensive e-commerce development services that encompass the creation of custom online stores and marketplaces. Our expertise lies in seamlessly integrating your e-commerce platform with various payment gateways, shipping providers, and third-party applications. By streamlining your online sales process, we ensure a smooth and efficient customer experience, enabling you to maximize revenue and drive growth in the digital marketplace.





## UI AND UX DESIGN

Our skilled UI/UX ninjas are always focused on delivering cutting edge solutions to our clients that align with their business strategy and help in accelerating lead generation and visitor engagement.

We follow five crucial steps to meet the business goal of our clients - Strategy, Research, Analysis, Production and Testing.

We work closely with our clients to deliver high quality products.

In addition to our strategic approach and meticulous process, our dedicated team of UI/UX ninjas takes pride in staying ahead of industry trends and emerging technologies. By consistently integrating the latest design principles and interactive elements, we ensure that our clients not only meet current user expectations but also position themselves for future success in the dynamic digital landscape.

Our commitment to innovation goes beyond conventional boundaries. We strive to create immersive user experiences that not only captivate audiences but also foster brand loyalty. Collaborating closely with our clients, we leverage their unique insights and business goals to tailor solutions that not only meet but exceed expectations.

Furthermore, our UI/UX ninjas are adept at striking the delicate balance between aesthetics and functionality. We understand that a visually stunning interface is only as valuable as its usability. Therefore, we meticulously craft designs that not only showcase creativity but also prioritize user convenience and seamless navigation.

At every stage of the development cycle, transparency and communication are paramount. Our clients are an integral part of the journey, providing feedback and insights that shape the evolution of the project. This collaborative spirit ensures that the final product not only aligns with their vision but also becomes a powerful tool for driving engagement, conversions, and overall business success.

In essence, our UI/UX ninjas don't just deliver solutions; they craft digital experiences that leave a lasting impression, setting our clients on a trajectory of sustained growth and excellence in their respective industries.



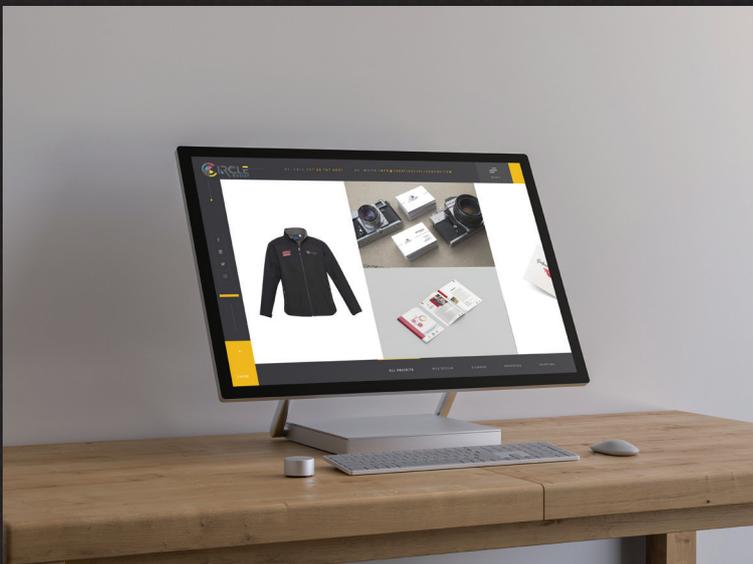
## Networking and Infrastructure

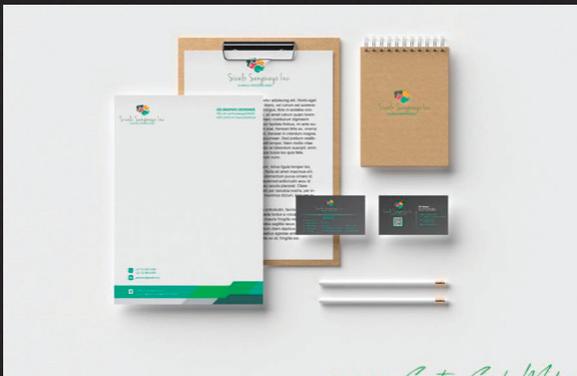
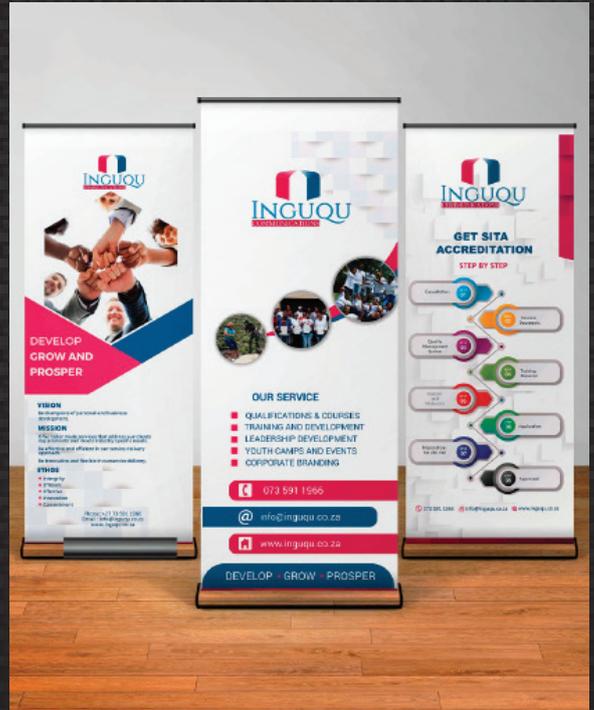
Share Resources throughout the office, automate tasks and communicate effectively with other team members with high-speed, reliable ethernet networks, secure wireless networks or wide area networks. We offer a full range of services including: high speed wireless links, fiber links and 3G routing solutions.

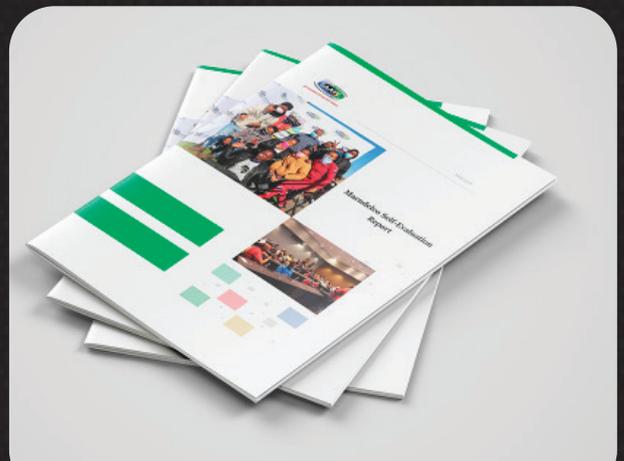
# OUR WORK



In our portfolio, we specialize in Branding and Web Development, IT Product Supply, System Development, and Printing of Outdoor and Indoor Products. Our Branding and Web Development expertise ensures compelling brand identities and user-friendly websites. With the Supply of IT Products, we seamlessly integrate cutting-edge technology solutions. System Development is a core focus, delivering bespoke software solutions. Lastly, our Printing services bring concepts to life, producing visually stunning outdoor and indoor products. These key elements represent our commitment to providing comprehensive solutions tailored to diverse client needs.



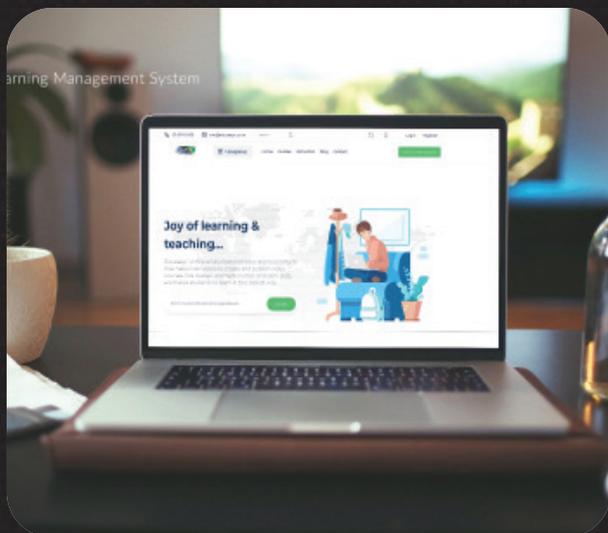






## CLIENT Saayc

1. Development of LMS Platform - Learning Management System
2. Supply of laptops to SAAYC centers
3. Design of the layout for MNYSP Self Evaluation Report





# CLIENT

## BROTHERS SERVICE COMMUNITY DEVELOPMENT

1.Branding and Printing of organisation outdoor Banners and Gazibos

2.Branding and Printing of department of social development programmes outdoor Banners and Gazibos and Apparel

3.Development of the website





# CLIENT SANAC TRUST

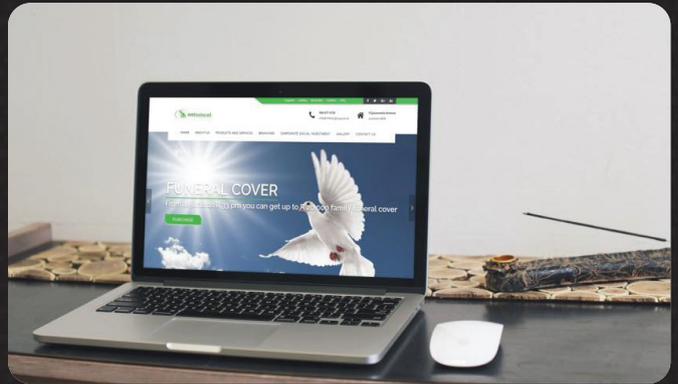
- 1.Design Layout of SANAC MAF-TB Report
- 2.Design, Layout and Printing of Zikhala Banners





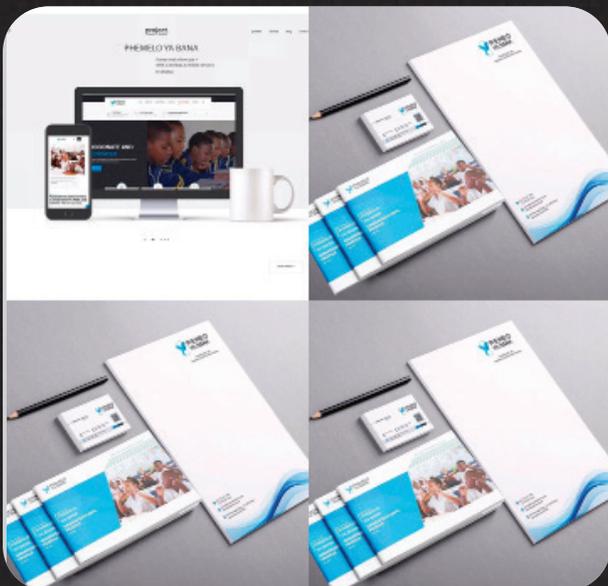
# CLIENT MFOLOZI GROUP

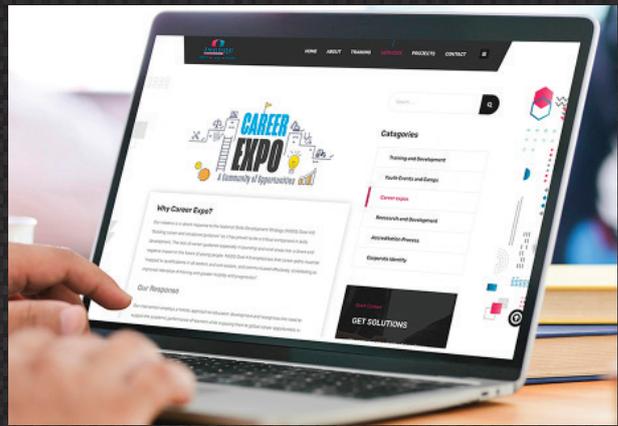
- 1. Branding and Printing of organisation outdoor and indoor Banners and Gazibos
- 2. Development of the website



# CLIENT INGUQU COMMUNICATIONS

- 1. Creative Partner of inguqu communications
- 2. Development of the website





# CLIENTS





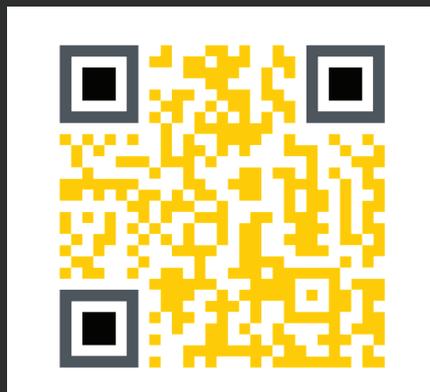
## CONTACT US

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[www.creativecirclegroup.com](http://www.creativecirclegroup.com)



Thank you to all our valued clients for taking the time to explore our brochure. We appreciate your interest in our offerings and hope the information has been helpful. At Creative Circle Group, we're dedicated to exceptional service and top-notch solutions tailored to your needs. We value lasting relationships and eagerly await the chance to collaborate with you. For any inquiries or detailed discussions, please reach out to our expert team. We're here to assist you and provide the support you seek